



2007 Big 12 Conference Football Media Days

The Wyndham-St. Anthony Hotel
300 East Travis
San Antonio, TX 78205
210/227-4392



SCHEDULE OF EVENTS

Monday, July 23

10:30 a.m. Registration
11:45 a.m. - 1:45 p.m. Lunch

Oklahoma

(Head Coach Bob Stoops; Malcolm Kelly, WR; Reggie Smith, DB)
1:00-1:45 - Print
1:45-2:25 - TV
2:25-3:05 - Radio
3:05-4:05 - National TV

Kansas

(Head Coach Mark Mangino; Brandon McAnderson, RB; Aqib Talib, DB)
12:45-1:45 - National TV
1:45-2:30 - Print
2:30-3:10 - TV
3:10-3:50 - Radio

Nebraska

(Head Coach Bill Callahan; Terrence Nunn, WR; Bo Ruud, LB; J.B. Phillips, TE)
1:45-2:25 - Radio
2:30-3:15 - Print
3:20-4:00 - TV
4:05-5:05 - National TV

Baylor

(Head Coach Guy Morriss; Dwain Crawford, DB; Joe Pawelek, LB; Jason Smith, OL)
2:00-3:00 - National TV
3:15-4:00 - Print
4:00-4:40 - TV
4:40-5:20 - Radio

6 - 8 p.m. Reception

Tuesday, July 24

8 a.m. Registration

Missouri

(Head Coach Gary Pinkel; Chase Coffman, TE; Martin Rucker, TE; Lorenzo Williams, DT)
9:00-9:45 - Print
9:45-10:25 - TV
10:25-11:05 - Radio
11:05-12:05 - National TV

Texas A&M

(Head Coach Dennis Franchione; Red Bryant, DL; Chris Harrington, DL; Stephen McGee, QB)
8:45-9:45 - National TV
9:45-10:30 - Print
10:30-11:10 - TV
11:10-11:50 - Radio

Iowa State

(Head Coach Gene Chizik; Todd Blythe, WR; Alvin Bowen, LB; Bret Meyer, QB)
9:45-10:25 - Radio
10:30-11:15 - Print
11:20-11:45 - TV
12:05-1:05 - National TV

Texas Tech

(Head Coach Mike Leach; Danny Amendola, WR; Joe Garcia, DB; Alex Trlica, PK)
10:00-11:00 - National TV
11:15-12:00 - Print
12:00-12:40 - TV
12:40-1:20 - Radio

11:45 a.m.- 1:45 p.m. Lunch
2:30 p.m. Walt Anderson - Officiating
6 - 8 p.m. Reception

Wednesday, July 25

8 a.m. Registration

Kansas State

(Head Coach Ron Prince; Ian Campbell, LB; Josh Freeman, QB; Rob Jackson, DE)
9:00-9:45 - Print
9:45-10:25 - TV
10:25-11:05 - Radio
11:05-12:05 - National TV

Oklahoma State

(Head Coach Mike Gundy; Adarius Bowman, WR; Marque Fountain, DE; Martel Van Zant, DB)
8:45-9:45 - National TV
9:45-10:30 - Print
10:30-11:10 - TV
11:10-11:50 - Radio

Colorado

(Head Coach Dan Hawkins; R.J. Brown, LB; Jordon Dizon, LB; Bernard Jackson, QB/WR)
9:45-10:25 - Radio
10:30-11:15 - Print
11:20-11:45 - TV
12:05-1:05 - National TV

Texas

(Head Coach Mack Brown; Derek Lokey, DT; Colt McCoy, QB; Frank Okam, DT; Limas Sweed, WR)
10:00-11:00 - National TV
11:15-12:00 - Print
12:00-12:40 - TV
12:40-1:20 - Radio

11:45 a.m. - 1:45 p.m. Lunch

FORMAT

Print (45 minutes) - 10 minutes with coach on dais; 35 minutes at back of same room at separate stations for individual interviews with head coaches and players.
TV (40 minutes) - Each player and coach will spend 10 minutes at each of four stations.
Radio (40 minutes) - Each player and coach at podium for 10 minutes. (Talk Radio must obtain interviews from coaches in this area.)
National TV (60 minutes) - Rotate among set-ups.



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Monday, July 23

Print

1:00-1:45: Oklahoma
1:45-2:30: Kansas
2:30-3:15: Nebraska
3:15-4:00: Baylor

TV

1:45-2:25: Oklahoma
2:30-3:10: Kansas
3:20-4:00: Nebraska
4:00-4:40: Baylor

Radio

1:45-2:25: Nebraska
2:25-3:05: Oklahoma
3:10-3:50: Kansas
4:40-5:20: Baylor

National TV

12:45-1:45: Kansas
2:00-3:00: Baylor
3:05-4:05: Oklahoma
4:05-5:05: Nebraska

Tuesday, July 24

Print

9:00-9:45: Missouri
9:45-10:30: Texas A&M
10:30-11:15: Iowa State
11:15-12:00: Texas Tech

TV

9:45-10:25: Missouri
10:30-11:10: Texas A&M
11:20-11:45: Iowa State
12:00-12:40: Texas Tech

Radio

9:45-10:25: Iowa State
10:25-11:05: Missouri
11:10-11:50: Texas A&M
12:40-1:20: Texas Tech

National TV

8:45-9:45: Texas A&M
10:00-11:00: Texas Tech
11:05-12:05: Missouri
12:05-1:05: Iowa State

Wednesday, July 25

Print

9:00-9:45: Kansas State
9:45-10:30: Oklahoma State
10:30-11:15: Colorado
11:15-12:00: Texas

TV

9:45-10:25: Kansas State
10:30-11:10: Oklahoma State
11:20-11:45: Colorado
12:00-12:40: Texas

Radio

9:45-10:25: Colorado
10:25-11:05: Kansas State
11:10-11:50: Oklahoma State
12:40-1:20: Texas

National TV

8:45-9:45: Oklahoma State
10:00-11:00: Texas
11:05-12:05: Kansas State
12:05-1:05: Colorado