

CONFERENCE USA FOOTBALL CHAMPIONSHIP

MEDIA/PHOTO/TELEVISION CREDENTIAL POLICIES AND GUIDELINES

Subject to limitations of space, working media credentials will be assigned according to the following priorities:

1. Media agencies which cover Conference USA football on a regular basis during the regular season.
2. Representatives of media agencies with national coverage.
3. Student newspapers and campus publications, certified by the sports information director of each participating institution.
4. Other media agencies (including internet media) as space allows.

Additional Media Credential and Seating Policies

The following guidelines are set forth by the Conference USA Media Relations department regarding media credentials and seating at the Conference USA Football Championship. The following guidelines are implemented subject to space limitations at the host stadium. Conference USA reserves the right to deviate from the guidelines under certain conditions, while maintaining a consistent policy of fairness to all those media agencies covering this event.

1. A maximum of four writers per newspaper may be granted credentials.
2. A maximum of two credentials may be granted to student newspapers and campus/specialty publications, however, only one press box seat will be assigned during the games in which their respective teams play. An overflow seating area may be available.
3. A maximum of two credentials may be granted to TV reporters, however, only one press box seat will be assigned during the game. An overflow seating area may be available.
4. A maximum of two credentials may be granted to media representatives from non-originating radio stations, however, only one will be provided press box seating.
5. Radio stations originating live play-by-play broadcasts of the games will be provided a maximum of four press box seats in an assigned radio booth.
6. A maximum of two credentials may be granted to representatives from specialty media organizations (ex. Internet sites, etc.)
7. Media members representing stations not broadcasting live during the game will be granted seating on an availability basis.

Internet Media Credentials:

1. Online personnel from an official Conference USA university web site, as approved by that school's sports information department (Maximum two (2) credentials)
2. Online personnel from an officially licensed Conference USA website
3. Online personnel from official sites of a national or regional broadcast or print news media organization staffed by full-time employees with the intent of reporting on news events (Maximum of one (1) credential)

Additional Internet Media Credential and Seating Policies

- "Real-time" transmission of streaming video, digital images, audio and data, including live game statistics, is exclusive to the official Conference USA website and/or any other website so designated by the Conference. All other sites are strictly prohibited from transmitting real-time video or audio and/or digital images and/or data on their websites, or any other website.
- Credentials will not be granted to online agencies operating fan-based websites or those sites affiliated in any way with gambling.
- Seat assignments in the press box for approved online agencies will be accommodated on a space availability basis. Media agencies approved for multiple credentials to the Championship may not have designated seats for all approved representatives (whether print or online).
- Due to space and facility restrictions, credentials for online photographers may not be granted.

Photo Credential Policies

Subject to limitations of space, print photo credentials may be issued a maximum of two per outlet (except Associated Press). Other outlets may petition the conference office for additional approval. Credentials will be assigned according to the following priorities:

1. Media agencies which cover Conference USA football on a regular basis during the regular season.
2. Representatives of media agencies with national coverage.
3. Student newspapers and campus publications, certified by the sports information director of each participating institution.
4. Other media agencies as space allows.

Additional Photo Credential Policies

The following guidelines are set forth by the Conference USA Media Relations department regarding photo credentials at the Conference USA Football Championship. The following guidelines are implemented subject to space limitations at the stadium. Conference USA reserves the right to deviate from the guidelines under certain conditions, while maintaining a consistent policy of fairness to all those media agencies covering the tournament.

1. A maximum of two credentials per print outlet (except for Associated Press)
2. One credential to student newspapers and campus/specialty publications.

3. One credential per university photo department or a designated representative of the athletic department.

Television Camera Policies

Conference USA, in conjunction with the entities televising the football championship game, maintains a strict policy regarding television videographers. Violators of the policy detailed below are subject to credential revocation.

ESPN consents to access to the Events by crews for local television stations for the purposes of recording material for news stories, provided that: (i) at all times, ESPN has absolute first priority to camera and announcing positions, participants and all other services and facilities required, in ESPN's judgment, for its productions; (ii) such local news crews do not in any way interfere with ESPN's production; and (iii) the organizations sending such crews agree in writing that their use of material from the Events will be limited to no more than two minutes of the action or competition of the Events, will not be used earlier than the completion of ESPN's first distribution of the applicable Program in their television market, not later than one week following such completion and will not be provided to any regional or national network or newsfeed service.