

CONFERENCE USA BASKETBALL CHAMPIONSHIP

MEDIA/PHOTO/TELEVISION CREDENTIAL POLICIES AND GUIDELINES

Subject to limitations of space, working media credentials will be assigned according to the following priorities:

1. Media agencies which cover Conference USA basketball on a regular basis during the regular season.
2. Representatives of media agencies with national coverage.
3. Student newspapers and campus publications, certified by the sports information director of each participating institution.
4. Other media agencies (including internet media) as space allows.

Additional Media Credential and Seating Policies

The following guidelines are set forth by the Conference USA Media Relations department regarding media credentials and seating at the Conference USA Basketball Championship. The following guidelines are implemented subject to space limitations at the host arena. Conference USA reserves the right to deviate from the guidelines under certain conditions, while maintaining a consistent policy of fairness to all those media agencies covering the Basketball Tournament.

1. A maximum of three writers per newspaper may be granted credentials (exception may be made for the primary paper of the host city.)
2. A maximum of two credentials may be granted to student newspapers and campus/specialty publications, however, only one courtside seat will be assigned during the games in which their respective teams play. An overflow seating area may be available.
3. A maximum of two credentials may be granted to TV reporters, however, only one courtside seat will be assigned during the games in which their respective teams play. An overflow seating area may be available.
4. A maximum of two credentials may be granted to media representatives from non-originating radio stations, however, only one will be provided courtside seating if space allows.
5. Radio stations originating live play-by-play broadcasts of the games will be provided a maximum of four prime courtside seats.
6. A maximum of two credentials may be granted to representatives from specialty media organizations (ex. Internet sites, etc.)
7. Media members representing stations not broadcasting during the session in progress will be granted seating on an availability basis.
8. Coaches from league teams not eliminated from the tournament may be granted a maximum of two seats for scouting purposes.

Internet Media Credentials:

1. Online personnel from an official Conference USA university web site, as approved by that school's sports information department (Maximum two (2) credentials)
2. Online personnel from an officially licensed Conference USA website
3. Online personnel from official sites of a national or regional broadcast or print news media organization staffed by full-time employees with the intent of reporting on news events (Maximum of one (1) credential)

Additional Internet Media Credential and Seating Policies

- "Real-time" transmission of streaming video, digital images, audio and data, including live game statistics, is exclusive to the official Conference USA Championship web site and/or any other web site so designated by the Conference. All other sites are strictly prohibited from transmitting real-time video or audio and/or digital images and/or data on their websites, or any other website.
- Credentials will not be granted to online agencies operating fan-based web sites or those sites affiliated in any way with gambling.
- Seat assignments at press row for approved online agencies will be accommodated on a space availability basis. Media agencies approved for multiple credentials to the Championship may not have designated seats for all approved representatives (whether print or online).
- Due to space and facility restrictions, credentials for online photographers may not be granted.

Photo Credential Policies

Subject to limitations of space, print photo credentials may be issued a maximum of two per outlet (except Associated Press). Other outlets may petition the conference office for additional approval. Credentials will be assigned according to the following priorities:

1. Media agencies which cover Conference USA basketball on a regular basis during the regular season.
2. Representatives of media agencies with national coverage.
3. Student newspapers and campus publications, certified by the sports information director of each participating institution.
4. Other media agencies as space allows.

Additional Photo Credential Policies

The following guidelines are set forth by the Conference USA Media Relations department regarding photo credentials at the Conference USA Basketball Championship. The following guidelines are implemented subject to space limitations at the arena. Conference USA reserves the right to deviate from the guidelines under certain conditions, while maintaining a consistent policy of fairness to all those media agencies covering the tournament.

1. A maximum of two credentials per print outlet (except for Associated Press)
2. One credential to student newspapers and campus/specialty publications.
3. One credential per university photo department or a designated representative of the athletic department.

Television Camera Policies

Conference USA, in conjunction with the entities televising the basketball championship, maintains a strict policy regarding television videographers. Violators of the policy detailed below are subject to credential revocation.

A television station, network or cable system shall receive videotape footage from a video distribution facility provided by CBS College Sports or other televising network) and may only use a maximum of three minutes of game action within bona-fide news telecasts for a maximum of 48 hours. A television station may not broadcast live reports from the site of the competition (ex. Arena proper, interview or working media rooms, dressing rooms). Television stations shall have access to the floor up to 30 minutes before the first game played in each session to establish individual presence at the event. From that point on, this area and all other areas from which the playing floor may be seen by an individual or camera shall remain off limits to all television cinematographers until CBS College Sports or another televising network has signed off the air after completion of the final game of the session. Note: Conference USA may provide an alternate in-arena location for television cameras to shoot live shots while the televising network is on the air. To confirm the location, please contact a C-USA media relations representative.