

Wednesday, April 21	Time	Location	Notes
Golf – Optional		The Phoenician / Troon North	Special rates available
PR Committee	10:00am – 12:00pm	Palo Verde (10)	
Registration	12:00pm – 6:00pm	Marble Bar / South Foyer D	Staffed by FBA representatives
ESPN Business	1:00pm – 2:00pm	Estrella Theatre	ABC & ESPN Bowls
Marketing	2:00pm – 4:00pm	Palo Verde (10)	
Events	2:00pm – 4:00pm	Pine (11)	
FBA Executive Committee	2:00pm – 4:00pm	Pinon (12)	Individual committee reports to FBA Executive Committee; special reports
Reception & Tradeshow	4:00pm – 5:30pm	Ballrooms DEFG / East Foyer Sponsors: CLC & Collegiate Images	NCAA Committee and guests are invited
NCAA Committee Dinner / Meeting	6:00pm – 10:00pm	Cactus Wren (14)	6:30pm - 7:00pm – FBA Executive Committee meets with NCAA
Hospitality Room	9:00pm – 1:00am	Il Terrazzo Salon Sponsors: The Emblem Source, Bowl Games of America & K&K Insurance	All attendees are invited
Thursday, April 22	Time	Location	Notes
Breakfast & Tradeshow	7:00am – 9:30am	Ballrooms DEFG / East Foyer Sponsor: Josten's & K&K Insurance	NCAA Committee and guests invited to attend
NCAA Committee	8:00am – 11:00am	Cactus Wren (14)	8:30am - 10:00am – Initial Applicants 10:00am - 11:00am – Select Bowls
FBA General Session	9:00am – 11:30am	Estrella Theatre	9:00am – 9:30am -- NCAA Committee
Marketing	9:30am – 11:30am	Palo Verde (10)	Panel Discussion
Events	9:30am – 11:30am	Pine (11)	Panel Discussion
Lunch & Tradeshow	11:30am – 1:00pm	Ballrooms DEFG / East Foyer Sponsor: NCAA Football, Wilson & EA Sports	All attendees are invited
FBA General Session	1:00pm – 4:30pm	Estrella Theatre	1:00pm - 2:00pm – NCAA Discussion 2:00pm - 4:00pm – Final Business
NCAA Committee	1:00pm – 5:00pm	Cactus Wren (14)	
Marketing	1:00pm – 2:30pm	Palo Verde (10)	Panel Discussion
Events	1:00pm – 2:30pm	Pine (11)	Panel Discussion
NCAA Football	2:30pm – 3:30pm	Pinon (12)	Bowl Personnel Invited
Vendor One-on-One Meetings	1:00pm – 4:30pm	Ballrooms DEFG / East Foyer	Open time for meetings between vendors and bowl staffs
Executive Directors & CCA/BCS Reception	6:30pm	Royal Palms Sponsor: BCS	6:15pm – Buses depart hotel <u>(Executive Director & one guest/bowl)</u>
Group Dinner	7:30pm	West Lawn Sponsor: The Ticket Reserve	All attendees are invited. Each vendor receives one complimentary admission and others are \$50.
Hospitality Room	9:30pm – 1:00am	Il Terrazzo Salon Sponsors: Bowl Games of America, The Emblem Source & K&K Insurance	All attendees are invited
Friday, April 23	Time	Location	Notes
Bowls/NCAA/Conferences Breakout Meetings	7:30am – 11:30am	Various	Separate meetings as scheduled by Conferences
Golf – Optional		The Phoenician / Troon North	Special rates available