



**2012 FBA Annual Meeting Agenda**  
**April 25-27, 2012**  
**Marriott Harbor Beach Resort, Ft Lauderdale, FL**

<b>Tuesday, April 24</b>	<b>Time</b>	<b>Location</b>	<b>Notes</b>
Registration	3:00pm – 5:00pm	Grand Ballroom Foyer	Staffed by FBA representatives
PR Committee Meeting	3:00pm – 6:00pm	TBD	
Dinner		TBD	On Your Own
<b>Wednesday, April 25</b>	<b>Time</b>	<b>Location</b>	<b>Notes</b>
NCAA Football Youth Committee	TBD	TBD	
Registration	8:00am – 7:00pm	Grand Ballroom Foyer	Staffed by FBA representatives
Marketing Group	9:00am – 11:00am	TBD	
Events Group	9:00am – 11:00am	TBD	
FBA Executive Committee	9:00am – 11:00am	TBD	Individual committee reports to FBA Executive Committee; special reports
Welcome Lunch	11:30am-1:00pm	<b>2012 Sponsor: TBD</b>	Opening Lunch and Orientation Info
PR Committee Meeting	12:30pm – 1:30pm	TBD	
Executive Directors ONLY	1:00pm-4:00pm	TBD	Meeting with all Executive Directors
Marketing Group	1:30pm – 3:30pm	TBD	
Events Group	1:00pm – 3:00pm	TBD	
ESPN Business Meeting	4:00pm – 5:00pm	TBD	ABC & ESPN Bowls
Reception & Tradeshow	5:00pm – 7:00pm	Grand Ballroom <b>2012 Sponsors: TBD</b>	NCAA Committee and guests invited to attend
NCAA Committee Dinner / Meeting	TBD	TBD	FBA Executive Committee meets with NCAA Committee at TBD
ABC/ESPN Bowls Dinner	7:30pm	TBD	By invitation from ESPN
Hospitality Room	9:00pm – 1:00am	<b>2012 Sponsors: TBD</b> Presidential Suite	All attendees are invited
<b>Thursday, April 26</b>	<b>Time</b>	<b>Location</b>	<b>Notes</b>
Breakfast & Tradeshow	7:30am – 9:00am	Grand Ballroom <b>2012 Sponsors: TBD</b>	NCAA Committee and guests invited to attend
NCAA Committee Meeting	TBD	TBD	TBD – Select Bowls
FBA General Session	9:00am – 11:30am	TBD	NCAA Committee 9:00am– 9:30am Industry Reports
Marketing Group	9:00am – 11:00am	TBD	Panel Discussion
Events Group	9:00am – 11:00am	TBD	Panel Discussion
Lunch & Tradeshow	11:30am – 1:00pm	Grand Ballroom <b>2012 Sponsor: TBD</b>	All attendees are invited
FBA General Session	1:00pm – 4:30pm	TBD	Industry Reports New Business Items
NCAA Committee Mtg	TBD	TBD	
Marketing Group	1:00pm – 3:30pm	TBD	Focus on Ticket Sales Programs
Events Group	1:00pm – 3:30pm	TBD	
Bowl Staff / Vendor Informal Meetings	3:30pm – 6:00pm	Bar Area	Open time for meetings between vendors and/or bowl staffs
NCAA Football	3:30pm-4:30pm	TBD	Bowl Personnel Invited
Group Dinner	7:00pm	<b>2012 Sponsor: TBD</b>	All attendees are invited. Each vendor receives one complimentary admission and others are \$50.
Hospitality Room	9:30pm – 1:00am	<b>2012 Sponsors: TBD</b>	All attendees are invited

<b>Friday, April 27</b>	<b>Time</b>	<b>Location</b>	<b>Notes</b>
Open Meeting Time – As necessary	7:30am – 11:30am	TBD	Separate meetings scheduled by conferences, bowls - if necessary
Departures			