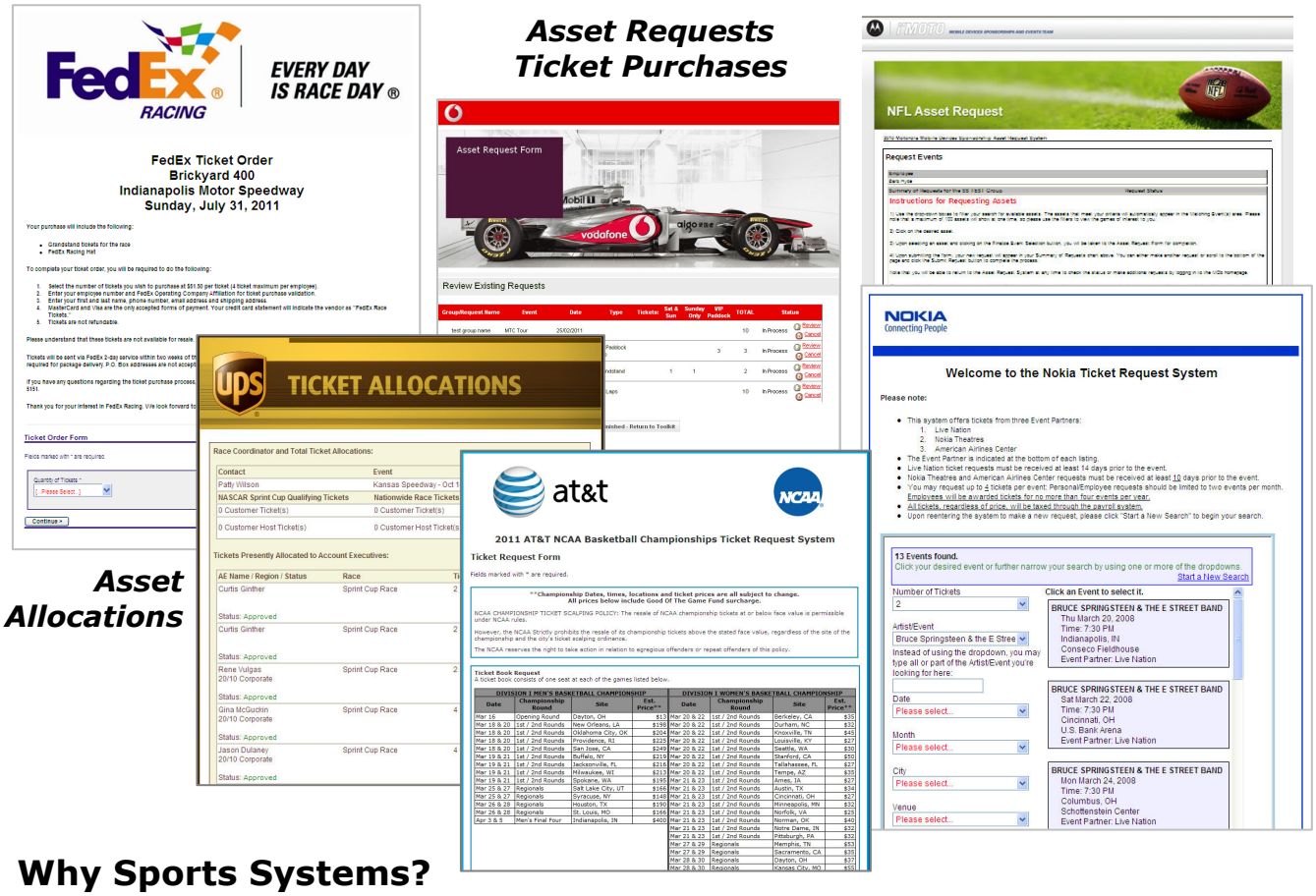
sports systems

innovations for event operations

TicketTracker by Sports Systems

Online ticket management system to increase ticket and hospitality ROI through streamlined, efficient and effective request processing and tracking.

- **Increase ROI from tickets and other assets**
  - Reduce waste -- increase usage of perishable, valuable assets
  - Improve usage – for the best business value
  - Reduce the cost of administering assets
- **Simplify the ticket request, review and allocation process for internal users to increase buy-in and asset usage while saving time for all users**
- **Automate internal and external communications**
- **Fulfill internal compliance, audit and industry-specific usage requirements**



Why Sports Systems?

- Full customization, experience with more than 3,000 events, and web-delivered technology - Software as Service, to make implementation painless

Manager, Corporate Sponsorships, RBC Bank

"Sports Systems has officially saved my sanity. We have thousands of tickets a year to manage, track and distribute, which can get very cumbersome. We have budgets to maintain and audit requirements, all while trying to maximize our investments. Before Sports Systems, this entire process was done manually, which left a lot of room for human error and was extremely time and labor intensive. After Sports Systems, we have everything housed in one centralized location. The reporting capabilities allow us to follow up and track business gained and keep an accurate, up-to-date inventory on tickets available, tickets requested and tickets used. We love the ticketing system and the personalized service!"

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